

**JANUARY**

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**AUGUST**

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**SEPTEMBER**

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APRIL 4

# fashion calendar 2011

**ruth finley, publisher**

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

[www.fashioncalendar.com](http://www.fashioncalendar.com)



# Dates to Remember 2011



# 2012

## NEW YEAR'S DAY

Saturday, January 1

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

## PRESIDENT'S DAY

Monday February 21

## ASH WEDNESDAY

Wednesday, March 9

## ST. PATRICK'S DAY

Thursday, March 17

## PASSOVER

Monday, April 18\*-26

## GOOD FRIDAY

Friday, April 22

## EASTER

Sunday, April 24

## MOTHER'S DAY

Sunday, May 8

## MEMORIAL DAY

Monday, May 30

## FATHER'S DAY

Sunday, June 19

## INDEPENDENCE DAY

Monday, July 4

## LABOR DAY

Monday, September 5

## ROSH HASHONAH

Wednesday, September 28\*-30

## YOM KIPPUR

Friday, October 7\*-8

## COLUMBUS DAY

Monday, October 10

## ELECTION DAY

Tuesday, November 8

## VETERANS DAY

Friday, November 11

## THANKSGIVING

Thursday, November 24

## HANUKKAH

Thursday, December 20\*-28

## CHRISTMAS

Sunday, December 25

# 2012

## NEW YEAR'S DAY

Sunday, January 1

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 16

## PRESIDENT'S DAY

Monday February 20

## ASH WEDNESDAY

Wednesday, February 22

## ST. PATRICK'S DAY

Saturday, March 17

## PASSOVER

Friday April 6\*-14

## GOOD FRIDAY

Friday, April 6

## EASTER

Sunday, April 8

## MOTHER'S DAY

Sunday, May 13

## MEMORIAL DAY

Monday, May 28

## FATHER'S DAY

Sunday, June 17

## INDEPENDENCE DAY

Wednesday, July 4

## LABOR DAY

Monday, September 3

## ROSH HASHONAH

Sunday, September 16\*-18

## YOM KIPPUR

Tuesday, September 25\*-26

## COLUMBUS DAY

Monday, October 8

## ELECTION DAY

Tuesday, November 6

## VETERANS DAY

Sunday, November 11

## THANKSGIVING

Thursday, November 22

## HANUKKAH

Saturday, December 8\*-16

## CHRISTMAS

Tuesday, December 25

## JANUARY

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## 2011 New York Market Dates

Fall I: 1/3 - 1/14  
Fall II: 2/7 - 2/25  
Holiday: 3/14 - 3/25  
Resort: 6/6 - 6/17

Spring I: 8/1 - 8/12  
Spring II: 9/6 - 9/23  
Summer/  
Transition: 10/17 - 10/28

\*sunset



	FRIDAY APRIL 8	SATURDAY APRIL 9	SUNDAY APRIL 10	MONDAY APRIL 11	TUESDAY APRIL 12	WEDNESDAY APRIL 13
By Appointment .....			INES DI SANTO 9:00 AM			
ROMONA KEVEZA (Bridal, Legends & Lux) 4/9-10 By Inv.			REEM ACRA 10:00 AM	OSCAR DE LA RENTA 10:30 PM		
BADGLEY MISCHKA 4/9-11 By Appt.			MONIQUE LHUILLIER BRIDE 11:15AM - 12Noon			
ST. PUCCHI 4/9-11 By Appt.		CHRISTOS 12:00 Noon	VERA WANG BRIDAL 12:00 Noon	OSCAR DE LA RENTA 11:30 PM	THREAD BRIDESMAID 11:00 - 12 Noon	
ANAIS COLLEZIONI 4/9-11 By Appt.		KENNETH POOL 1:00 PM				
JUNCO YOSHIOKO 4/9-12 By Appt.		CAROLINA HERRERA 2:00 PM	RIVINI 2:00 PM		JLM Couture ALVINA VALENTA JIM HJELM BLUSH JIM HJELM LAZARO TARA KEELY 1:00 PM	
OLEG CASSINI COUTURE 4/11-14 By Appt.		SARAH JASSIR (SARANTINA) 3:00 PM		DOUGLAS HANNANT 1-4PM By Appt.		
		AMSALE 4:00 PM	ANNE BOWEN 4:00 PM			THURSDAY APRIL 14
TRADE SHOWS .....			ANNA MAIER ULLA-MAIJA COUTURE 5:00 PM			J. CREW 11:00AM - 12:30PM
Wedding Channel Couture Show 4/9-11		JENNY LEE 6:00 PM	KELIMA K BRIDAL 6:00 PM			
New York Int'l Bridal Week Trade Show 4/9-11		PRISCILLA OF BOSTON BRIDAL GROUP 7:00 - 9:00 PM				

# FASHION CALENDAR

153 EAST 87TH STREET NEW YORK, NY 10128

PH: 212.289.0420 FAX: 212.289.5917

WWW.FASHIONCALENDAR.COM

## NEW YORK BRIDAL MARKET APRIL 2011

FUTURE DATES - OCTOBER 15-17, 2011

THIS CHART REFLECTS BRIDAL EVENTS LISTED IN FASHION CALENDAR.  
PLEASE REFER TO CONTENTS FOR DETAILS.



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, APRIL 4 & 11, 2011

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

**SPRING SHOWS: NY, 9/8-9/15; LONDON, 9/16-9/20; MILAN, 9/21-9/27; PARIS, 9/27-10/5**

Monday April 4 5:00-7:00 P.M.	FALL/WINTER 2011 PRESENTATION By invitation. Contact: lauren@prconsulting.net	BROOD	NICHOLAS ROBINSON GALLERY 535 WEST 20 <sup>TH</sup> STREET
Tuesday April 5 9:00-6:00 P.M.	PRESS DAY MEN'S & WOMEN'S FALL/WINTER 2011 COLLECTIONS By appointment. Contact: press@brunellocucinelli.com	BRUNELLO CUCINELLI	29 WEST 57 <sup>TH</sup> STREET
Tuesday April 5-7 9:00-6:00 P.M.	FALL 2011 MARKET DAYS Daily, 4/5-4/7. By appointment. Contact: Siren PR, 625-3500 or Shari.c@sirenpr.com	SIREN PR	740 BROADWAY - STE 1101 (ASTOR/WAVERLY)
Tuesday April 5 10:00-6:00 P.M.	AUTUMN/WINTER 2011 EDITOR PREVIEW By invitation. RSVP: JulieS@frenchconnection-usa.com	FRENCH CONNECTION	512 SEVENTH AVENUE 25 <sup>TH</sup> FLOOR
Tuesday April 5 6:00-8:00 P.M.	FALL/WINTER 2011 COLLECTION REVIEW Cocktail reception. By invitation. RSVP: The Eighth Floor, rsvp@theeighthfloor.com	DANIEL VOSOVIC	131 WEST 14 <sup>TH</sup> STREET 4 <sup>TH</sup> FLOOR
April 5	DRESSED TO KILT "COUNTRY CHIC" BENEFIT. Hammerstein Ballroom, 311 W 34 <sup>th</sup> . Cocktails, 7:30PM. Fashion Show, 9PM. After-Party 10:30PM., Hon. Ch: Sir Sean & Lady Connery. Tks/Info: www.dressedtokilt.com		
Wednesday April 6-7 9:00-5:00 P.M.	FALL/WINTER 2011 RTW PRESS PREVIEW DAYS Daily, 4/6-4/7. By appointment. Contact: Jodi Lin Wiener, 347-599-2082 or jodilin.wiener@globalpointagency.com	CHEAIRS	SHOWROOM CO-OP LABORATORY 423 WEST 43 <sup>RD</sup> ST- GARDEN LEVEL
Wednesday April 6 6:30-8:30 P.M.	BOOK CELEBRATION: AUTHORED BY CINDI LEIVE & EDITORS OF GLAMOUR "100 Recipes Every Woman Should Know...To Get You Everything You Want in Life". Cocktails. By invitation. Contact: Jennifer_Peters@condenast.com	VERA WANG	SPASSO 551 HUDSON ST. (PERRY)
Thursday April 7 9:00-2:00 P.M.	FALL 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	DAVID MEISTER	550 SEVENTH AVENUE 19 <sup>TH</sup> FLOOR (39 <sup>TH</sup> /40 <sup>TH</sup> ST.)
Thursday April 7 9:30 A.M.	SPRING 2012 COLOR, FABRIC & EUROPEAN RETAIL Also, 11:30 AM. Presentation by Pat Tunsky. Tks: \$50 at door. RSVP: www.doneger.com/dscalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday April 7 5:30 P.M.	CFDA MEMBER SPECIAL TOUR OF EXHIBITION & RECEPTION "Mannerism and Modernism: The Kasper Collection of Drawings and Photographs" Reception honoring Kasper follows the tour. By invitation. Members RSVP: 590-0338 or events@themorgan.com	THE MORGAN LIBRARY & MUSEUM	225 MADISON AVENUE (@36 <sup>TH</sup> STREET)

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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 7 5:30-7:30 P.M.	NEW COLLECTION LAUNCH By invitation. RSVP: langoliers@kruppgroup.com	LANGOLIERS JEWELRY	GOOD UNITS – HUDSON HOTEL 356 WEST 58 <sup>TH</sup> ST (8 <sup>TH</sup> /9 <sup>TH</sup> AVE)
Thursday April 7 7:00-9:00 P.M.	FALL/WINTER 2011 PRESS PRESENTATION By invitation. RSVP: Shaun Lewis, slewis@levi.com	DOCKERS®	174 HUDSON STREET (VESTRY)
Friday April 8 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. Members only. Tickets/Information: Amy Rubin, arubin@fragrance.org.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 9-14	NEW YORK BRIDAL MARKET		
Saturday April 9-10 9:00-5:00 P.M.	SPRING 2012 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	ST. REGIS – PRESIDENTIAL STE 1603 2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)
Saturday April 9-10 9:00-5:00 P.M.	WINTER/HOLIDAY 2011 LUX EVENINGWEAR Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	ST. REGIS – PRESIDENTIAL STE 1603 2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)
Saturday April 9-11 9:00-5:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/9-4/11. By appointment. Buyers: Jennifer Weinberg, 404-873-8070 or jennifer@badgleymischkabride.com Press: Daily, 4/9-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 <sup>ND</sup> FLOOR (39 <sup>TH</sup> /40 <sup>TH</sup> ST)
Saturday April 9-11 9:30-5:00 P.M.	PRESENTATION OF 2011 BRIDAL COLLECTION Daily, 4/9-11. By appointment. Buyers: 214-764-3455 or elegance@stpucchi.com Press: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Stpucchi@foxgreenberg.com (email preferred)	ST. PUCCHI	JUMERIAH ESSEX HOUSE 160 C.P.S. – TIVOLI STE., 2 <sup>ND</sup> FL
Saturday April 9-11 9:30-5:00 P.M.	PRESENTATION OF 2011 BRIDAL COLLECTION Daily, 4/9-11. Buyers: 214-227-2563 or info@anaiscollezioni.com Press by appointment: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Anais@foxgreenberg.com (email preferred)	ANAIS COLLEZIONI	INTERCONTINENTAL BARCLAY 111 E. 48 <sup>TH</sup> ST - ASTOR 1 BALLRM
Saturday April 9-12 10:00-6:00 P.M.	PRESENTATION OF SPRING 2012 BRIDAL COLLECTION Daily, 4/9-4/12. By appointment. Buyers/Press contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	224 FIFTH AVENUE- 2 <sup>ND</sup> FL. (26 <sup>TH</sup> /27 <sup>TH</sup> STREET)
Saturday April 9 12:00 Noon	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 <sup>TH</sup> ST. GROUND FL.
Saturday April 9 1:00 P.M.	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 <sup>TH</sup> ST. GROUND FL.
Saturday April 9 2:00 P.M.	SPRING 2012 BRIDAL SHOW By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrera.com	CAROLINA HERRERA	501 SEVENTH AVENUE 17 <sup>TH</sup> FLOOR (37 <sup>TH</sup> STREET)
Saturday April 9 3:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@sarantinabysarahjassir.com	SARAH JASSIR (SARANTINA)	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 9 4:00 P.M.	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 <sup>TH</sup> ST. GROUND FL.
Saturday April 9 6:00 P.M.	SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	JUMERIAH ESSEX HOUSE 160 C.P.S. – ART DECO ROOM
Saturday April 9 7:00-9:00 P.M.	PRESENTATION OF SPRING 2012 BRIDAL GROUP COLLECTIONS By invitation. Contact: Tara Levy, TLevy@priscillaofboston.com	PRISCILLA OF BOSTON BRIDAL GROUP	THE GLASSHOUSES 545 WEST 25 <sup>TH</sup> ST. – 14 <sup>TH</sup> FL.
April 9-11	ANNE BARGE (Fall Bridal Collection) At New York International Bridal Week Trade Show, Pier 94, 55 <sup>th</sup> St. & West Side Hwy, Booth #326. Press and Buyers: Shawne Reece, 404-873-8098 or shawne@annebarge.com		
April 9-11	CLAIRE PETTIBONE (Bridal Collection) At New York International Bridal Week Trade Show, Pier 94 at 55 <sup>th</sup> St./West Side Hwy, Booth #450. For information, contact: 323-634-1929		
April 9-11	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 11 East 48 <sup>th</sup> St (Park/Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
April 9-11	NEW YORK INTERNATIONAL BRIDAL WEEK TRADE SHOW, Pier 94, 55 <sup>th</sup> St/West Side Hwy. Hrs: 4/9-4/10, 9-5PM; 4/11, 9-5PM. Contact: www.newyorkbridal.com		
Sunday April 10 9:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 <sup>nd</sup> fl, 4/9-4/11. Sat & Mon., 4/9 & 4/11, 9-6PM; Sun., 4/10, 11-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE., 2 <sup>ND</sup> FL
Sunday April 10 10:00 A.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. RSVP: pr@reemacra.com. (Buyers by appt, 4/10-4/12. Contact: 421-3200 x 12).	REEM ACRA	REEM ACRA (56 <sup>TH</sup> /57 <sup>TH</sup> ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 10 11:15-12:00 Noon	PRESENTATION OF SPRING 2012 BRIDAL COLLECTION By invitation. Contact: Libby Haan, rsvp@haanprojects.net	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 10 12:00 Noon	SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Contact: Roxsanne Tai, PR Consulting, roxsanne@prconsulting.net	VERA WANG BRIDAL	225 WEST 39 <sup>TH</sup> STREET 9 <sup>TH</sup> FLOOR
Sunday April 10 2:00 P.M.	RITA VINIERIS FOR RIVINI BRIDAL RUNWAY PRESENTATION By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or tonyg@rivini.com Press: ATELIER Creative Services, Inc, 247-9299 x 17 or ritavinieris@atelierpr.com	RIVINI	PLACE TO BE ANNOUNCED
Sunday April 10 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	GANSEVOORT PARK AVENUE 420 PARK AVE. SO. (28 <sup>TH</sup> ST.)
Sunday April 10 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 35 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 <sup>TH</sup> STREET 11 <sup>TH</sup> FLOOR
Sunday April 10 6:00 P.M.	BRIDAL COLLECTION PRESENTATION First showing, Second Showing, 6:30PM. By invitation. RSVP: ellie@kelima.com (By appointment: 4/11-4/15, Noon-6PM daily. Buyers/Press: Ellie, 334-6546 or info@kelima.com)	KELIMA K BRIDAL COLLECTION	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 10-12	<u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 888-249-1377; info@TrendzShow.com or www.floridafashionfocus.com		
Monday April 11-14 9:00-5:00 P.M.	PRESENTATION OF COLLECTION Daily, 4/11-4/14. By appointment. Contact: 753-7540 x 28 or public_relations@olegcassini.com	OLEG CASSINI COUTURE	1370 BROADWAY SHOWROOM - 10 <sup>TH</sup> FLOOR
Monday April 11-13 9:00-7:30 P.M.	FALL 2011 PRESS PREVIEW Daily, 4/11-4/13. By appointment. Contact: Leyla Karakas, 228-3201 or lkarakas@devikroell.com	DEVI KROELL	55 FIFTH AVENUE SHOWROOM - 17 <sup>TH</sup> FLOOR
Monday April 11 10:30 A.M.	TWO SHOWINGS: SPRING 2012 BRIDAL COLLECTION Also, 11:30 A.M. By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, odlrrequest@greatpress.com	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8 <sup>TH</sup> FLOOR
Monday April 11 1:00-4:00 P.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By appointment. (Photographers, 12:30PM) Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com (Buyers by appt from 4/9-4/14. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com)	DOUGLAS HANNANT	252 WEST 38 <sup>TH</sup> STREET SHOWROOM - 6 <sup>TH</sup> FLOOR
Monday April 11 5:00 P.M.	FALL 2011 COLLECTION By invitation. Contact: BRFallHoliday@LSagency.com	BANANA REPUBLIC	PLACE TO BE ANNOUNCED
April 11	6PM, "HIS AND HERS" EXHIBITION examines the relationship between gender and fashion, exploring how distinctions of masculine and feminine shift over time. Curator-led tour. By res: 217-4585; museuminfo@fitnyc.edu		
April 11-12	INT'L WATCH & JEWELRY GUILD SHOW, New York Marriott Brooklyn Bridge, 333 Adams St., Brooklyn Contact: www.iwjg.com		
Tuesday April 12 9:00-5:00 P.M.	P&G SALON PROFESSIONAL'S NIOXIN PRESS PRODUCT LAUNCH By appointment. Contact: Kristin Huxta, DeVries PR, khuxta@devries-pr.com	NIOXIN	APPELLA - ALEXANDRIA CTR 450 EAST 29 <sup>TH</sup> STREET
Tuesday April 12-13 9:00-5:00 P.M.	PRESS PREVIEW OF JOSIE NATORI HOME ACCENTS COLLECTION Daily 4/12-4/13. By appointment. Contact: Scott Howard, 951-7074 or scott.howard@jlahome.com	THE NATORI COMPANY	JLA HOME SHOWROOM 11 EAST 26 <sup>TH</sup> ST. - 2 <sup>ND</sup> FL.
Tuesday April 12-15 9:00-6:00 P.M.	PRESENTATION OF HAND-SCULPTED CASSINI CRYSTAL COLLECTION Daily, 4/12-4/15. Part of the New York Tabletop Show. By appointment. Contact: 564-3441.	OLEG CASSINI	1370 BROADWAY SHOWROOM - 10 <sup>TH</sup> FLOOR
Tuesday April 12-14 10:00-4:00 P.M.	FALL 2011 MEN'S & WOMEN'S CANVAS COLLECTIONS Daily 4/12-4/14. Appointments by invitation. RSVP: Melissa.Kelley@landsend.com	LANDS' END	PLACE TO BE ANNOUNCED
Tuesday April 12 11:00-Noon	PRESENTATION OF BRIDESMAID COLLECTION By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com Press: Nicole Boucher, 414-8844 x 28	THREAD BRIDESMAID	26 WEST 17 <sup>TH</sup> STREET SUITE 301(5 <sup>TH</sup> /6 <sup>TH</sup> AVENUE)
Tuesday April 12 1:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTIONS Collections: Alvina Valenta, Jim Hjelm Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or pr@jilmcinc.com.	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 12	JAMES TAYLOR AT CARNEGIE HALL Gala Celebrating 120 Years of Carnegie Hall. 881 7 <sup>TH</sup> Ave. 6PM, Cocktails. 7PM, performance w/special guests. After-party/dinner at MOMA. Tks: \$1,000/\$2,500/\$5,000; 247-7800.		
Tuesday April 12 7:30 P.M.	8 <sup>TH</sup> ANNUAL SPRING DINNER DANCE: "A FOOL'S FÊTE" Dinner, dancing & silent auction to benefit youth in foster care in NYC. Presented by Soigne K. (Blk tie). To be added to waitlist jhouston@innovativephilanthropy.net Press: Noora@alisonbrodpr.com	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL 80 COLUMBUS CIRCLE
April 12-13	DIRECTION by Indigo: Int'l Textile Design Show. At the Metropolitan Pavilion, 125 W. 18 <sup>th</sup> St., Ground Floor. (6 <sup>th</sup> /7 <sup>th</sup> Ave). Hours: 9AM-6PM. Information & pre-registration: <a href="http://www.directionshow.com">www.directionshow.com</a>		
April 12-13	PRINTSOURCE at 7 W New York, 7 West 34 <sup>th</sup> St (5 <sup>th</sup> Ave). Contact: 352-1005 or <a href="http://www.printsourcenewyork.com">www.printsourcenewyork.com</a>		
Wednesday April 13-14 10:00-5:00 P.M.	WOMEN'S & MEN'S FALL 2011 PRESS PREVIEW Daily, 4/13-4/14. By appointment. Contact: D&E, 696-1242 or <a href="mailto:erica@demarketinggroup.com">erica@demarketinggroup.com</a>	AUTUMN CASHMERE	231 WEST 39 <sup>TH</sup> STREET SUITE 1111
Wednesday April 13 6:00-8:00 P.M.	FALL 2011 LINE REVIEW By appointment. Contact: <a href="mailto:press@williamsonpr.com">press@williamsonpr.com</a>	CANDELA	PLACE TO BE ANNOUNCED
Thursday April 14 9:00 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2011 COLLECTIONS & 10:30AM. Tks: mem., \$45; non-mem., \$60. Also, 12 Noon show with panel discussion. Moderator: Bridget Foley. Tks: mem., \$60 non-mem., \$75. Reservations required: 302-5511 x 28. Purchase: <a href="http://fgi.org/store/page9.html">http://fgi.org/store/page9.html</a>	FASHION GROUP INT'L	TIME & LIFE BLDG - 8 <sup>TH</sup> FL. 1271 SIXTH AVE. (50/51 <sup>ST</sup> ST)
Thursday April 14 11:00-12:30 P.M.	PRESENTATION OF BRIDAL COLLECTION By appointment. Contact: <a href="mailto:heather.mcauliffe@jcrew.com">heather.mcauliffe@jcrew.com</a>	J. CREW	769 MADISON AVENUE (65 <sup>TH</sup> /66 <sup>TH</sup> STREET)
April 14	<u>CANCELLED</u> : HONOR STORE OPENING CELEBRATION FROM 6PM-8PM.		
April 18-April 26	PASSOVER (Monday at sunset)		
Wednesday April 20 1:00-6:00 P.M.	FALL 2011 EXCLUSIVE & PRIVATE BRAND FASHION PRESS PREVIEW Women's/Men's RTW & Accessories. RSVP: Alison Kmiotek, 646-429-7449 or <a href="mailto:alison.kmiotek@macys.com">alison.kmiotek@macys.com</a>	MACY'S	ANDAZ HOTEL (41 <sup>ST</sup> ST.) 485 5 <sup>th</sup> AVE - 2 <sup>ND</sup> FL., STE. 2E
Wednesday April 20 6:00-8:00 P.M.	CFDA/VOGUE FASHION FUND PARTY HONORING THREE DESIGNERS Honorees: Billy Reid, Prabal Gurung, Eddie Borgo. By invitation. Contact: <a href="mailto:heather.mcauliffe@jcrew.com">heather.mcauliffe@jcrew.com</a>	J. CREW	PLACE TO BE ANNOUNCED
April 20-May 1	TRIBECA FILM FESTIVAL IN NEW YORK Contact: <a href="http://www.tribecafilm.com">www.tribecafilm.com</a>		
April 21-23	EARTH DAY (Thursday) & EARTH DAY CELEBRATIONS IN NY. For event info: <a href="http://www.earthdayny.org">www.earthdayny.org</a>		
April 22	GOOD FRIDAY		
April 24	EASTER SUNDAY		
Monday April 25 6:00-9:00 P.M.	THE YOUNG TRAILBLAZERS 10 <sup>TH</sup> ANNIVERSARY GALA Cocktail reception & auction. Host: Michael Urie. Honoring Stuart Elliott, Hal Rubenstein, Ralph Rucci, Daryl Roth Tickets: \$125/\$185 in advance; \$150 at door. Tickets/Info: 228-7446 x 32 or <a href="http://www.liveoutloud.com">www.liveoutloud.com</a>	LIVE OUT LOUD	THE TIMESCENTER 242 WEST 41 <sup>ST</sup> STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 26 5:30-7:00 P.M.	2011 BREAST CANCER AWARENESS CAMPAIGN UNVEILING Hosted by Evelyn H. Lauder, Senior Vice Corporation President of the Estée Lauder Companies and Founder and Chairman of the Breast Cancer Research Foundation. By invitation. Contact: BCARsvp@bwr-ny.com	THE ESTÉE LAUDER COMPANIES	WHITNEY MUSEUM 945 MADISON AVENUE
April 26-28	<u>TOKYO</u> : EUROPEAN TEXTILE FAIR (Textiles) Contact: www.jitac.jp		
Wednesday April 27 6:00 P.M.	112 <sup>TH</sup> ANNUAL FASHION SHOW Award Presentation & Fashion Show. 7PM, Cocktail benefit. Honoree: Hamish Bowles. Tickets: 718-230-6814 or fashionshow@pratt.edu Press: press@pratt.edu	PRATT INSTITUTE	METROPOLITAN PAVILION 125 W. 18 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)
Wednesday April 27 6:30 P.M.	33 <sup>RD</sup> ANNUAL AMERICAN IMAGE AWARDS Cocktails. Dinner/Awards, 7:15PM. Honorees: Mark Weber, Neiman Marcus, Ruben & Isabel Toledo, William Rast, UGG Australia. By inv. Tkts: \$1,000; 845-758-5749. Press: 212-696-1100 x 22 or sarahr@bromley-group.com	AMERICAN APPAREL & FOOTWEAR ASSOCIATION	GRAND HYATT HOTEL 109 EAST 42 <sup>ND</sup> STREET
Wednesday April 27 6:30-8:30 P.M.	"PARISIAN CHIC: A STYLE GUIDE BY INES DE LA FRESSANGE" BOOK PARTY Cocktails and book signing with Ines de la Fressange and Sophie Gachet. Host: Robbie Myers, VP & Editor in Chief, Elle. By invitation. Contact: m.cuypers@rogervivier.com	ROGER VIVIER	ROGER VIVIER 750 MADISON AVENUE
April 27	THE WEDDING SALON, Manhattan Center Studios, 311 W. 34 <sup>th</sup> St. Contact: weddingsalon.com or 631-7777.		
Thursday April 28 9:30 A.M.	SPRING 2011 EUROPE STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday April 28 11:15 A.M.	BEAUTY SYMPOSIUM: 21 <sup>ST</sup> CENTURY "TRANSFORMATIONAL BEAUTY" Reception/Interactive Display. Noon, Lunch. Mod: K. Young, The Young Group. Spkrs: K. McNeill, Beauty.com; M. Case, Bobbi Brown; C. Pieper-Vogt, Fusion Brands; M. Speichert, L'Oreal. Tkts: http://fgi.org/store/page2.html	THE FASHION GROUP INT'L	NY HILTON (53 <sup>RD</sup> ST) 1335 AVE. OF AMERICAS
Thursday April 28 12:30-2:00 P.M.	FRAGRANCE LAUNCH By invitation. Contact: Christine Sheahan, christine.sheahan@cartier.com.	CARTIER	PLACE TO BE ANNOUNCED
April 28	<u>CANCELLED</u> : DOUGLAS HANNANT LAUNCH OF LINGERIE COLLECTION FROM 6PM-8PM.		
Thursday April 28 7:00 P.M.	ANNUAL GALA HONORING DIANE VON FURSTENBERG Cocktails. Dinner, 8PM. Diane von Furstenberg to receive the Jacqueline Kennedy Onassis Medal. Tickets: \$1200. For information: 921-9070 x 16 or mas@thejfmgroup.com	THE MUNICIPAL ART SOCIETY OF NEW YORK	THE NY PUBLIC LIBRARY FIFTH AVE & 42 <sup>ND</sup> STREET
April 28	AMERICAN MUSEUM OF NATURAL HISTORY'S 2011 DINNER DANCE. At CPW/79 <sup>TH</sup> St. Cocktails/Dinner, 7-9PM. Dancing/Auction, 9PM-12AM. Tkts: Dinner, \$500/\$700, Dancing/Auction, \$200; 313-7161. Press: 496-3409		
April 29-30	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 <sup>th</sup> St. Hrs: 4/29, 1-8PM; 4/30, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
April 29-May 1	<u>WHITE PLAINS</u> : INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; www.intergem.com		
May 1	"Bark For Life" Dog Walk Against Cancer, 9AM-1PM, Riverside Park at W. 108 <sup>th</sup> St. Registration fees benefit the American Cancer Society. Registration: \$20. Info: 800-227-2345 or Info/Reg: www.RelayForLife.org/nycbark		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 2 10:00-1:00 P.M.	PRESS PREVIEW OF EXHIBITION — <i>ALEXANDER MCQUEEN: SAVAGE BEAUTY</i> By invitation. Press: Nancy Chilton, 570-3951. (Public exhibition: 5/4/2011-7/31/2011).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 <sup>ND</sup> STREET & FIFTH AVE.
Monday May 2 6:30 P.M.	GALA BENEFIT: OPENING OF EXHIBITION <i>ALEXANDER MCQUEEN: SAVAGE BEAUTY</i> Dinner. (Blk Tie). By invitation. Press: Nancy Chilton/Glenna Stewart, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 <sup>ND</sup> STREET & FIFTH AVE
May 2-4	DESIGNERS & AGENTS(D&A) Green Room Fall II/Holiday. The Starrett-Lehigh Center, 601 West 26 <sup>th</sup> Street. Call: 302-9575; info@designersandagents.com or www.designersandagents.com		
May 2-4	ATELIER DESIGNERS (Immediate/Fall II/ Int'l Designer Womenswear/Accessories) DoubleTree Times Square, 47 <sup>th</sup> Street/7 <sup>th</sup> Avenue. Hours: 5/2-5/3, 9AM-7PM; 5/4, 9AM-5PM. Pre-Reg: www.atelierdesigners.com		
May 2-4	ACCESSORIE CIRCUIT (Fall/Winter) At New York Show Piers 92 & 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). Trade/Press: ENK Int'l, Trade: 759-8055 (Fax: 758-3403) Press: Coleman McCartan, 646-258-3367.		
May 2-4	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Circuit) NY Show Piers 92 & 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). ENK Int'l Trade: &59-8055 (Fax: 758-3403). Press: C. McCartan, 646-258-3367.		
May 2-6	<u>SYDNEY</u> : ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring) Contact: www.rafw.com.au		
Tuesday May 3 12:30 P.M.	BEAUTY PRESS LUNCHEON By invitation. Contact: Danielle Hale, dhale@behrmanpr.com	JAN MARINI SKIN RESEARCH	LE BERNARDIN 155 W 51 <sup>ST</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)
May 3	6:30-10PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. Honoree: Michael Gould, Bloomingdale's. Benefits: Children's Aid Society et al. By inv. Tks: \$450; 203-222-1755; www.fabb-benefit.org		
May 3-5	NOUVEAU COLLECTIVE (Women's RTW/Access. Fall/Winter) Art Gallery Space, 475 Tenth Ave. (36 <sup>th</sup> St) Hrs: 5/3, 9-6PM; 5/4, 9-9; 5/5, 9-4 or by appt. Info: 914-736-0030; www.nouveauctollectivetradeshows.com		
Wednesday May 4 9:00-5:00 P.M.	NEW SKINCARE PRODUCT LAUNCH By invitation. Contact: Rachel Tinquist, RTinquist@devries-pr.com	DDF	PLACE TO BE ANNOUNCED
Wednesday May 4 4:30 P.M.	"THE FUTURE OF FASHION": BFA GRADUATES FASHION SHOW Also, 7:30PM show with design awards presented in 5 categories. By invitation. Press: Cheri Fein, press@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL FIT- 27 <sup>TH</sup> ST & SEVENTH AVE.
May 4-6	ACCESSORIESTHESHOW (Juried Women's Accessories – Fall/Winter) Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). www.accessoriestheshow.com Exhibit: Stacy Samet, 212-710-7412; Trade/Press: Danielle Buzzanca, 203-663-7852.		
May 4-6	MODA MANHATTAN (Juried Women's RTW- Fall/Transition). Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). Info: www. modamanhattan.com Exhibitors: Dee Gratz-Jones, 212-710-7441; Trade/Press: Danielle Buzzanca, 203-663-7852.		
May 4-6	FAME (Junior/Young Contemporary RTW & Accessories for Fall/Winter & Fashions2Go) Javits, 665 W 34 <sup>th</sup> St. www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Danielle Buzzanca, 203-663-7852.		
May 5	11:00AM, 33 <sup>RD</sup> ANNUAL OUTSTANDING MOTHER AWARDS, Hotel Pierre. Nat'l Mother's Day Council honors S. Sarandon, J. Armeli, D. Karan, C. Leive, U.S. Sen. K. Gillibrand et al. Info/Tkts: Joe Rivers, 594-6421.		
Thursday May 5 12:30-2:00 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Erin Brady, 221-1713 or ebrady@kaplowpr.com	CVS/pharmacy	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 5 7:00 P.M.	120 <sup>TH</sup> ANNIVERSARY GALA  Performance by the NY Philharmonic, Alan Gilbert, Gil Shaham, Yo-Yo Ma, Emanuel Ax, Audra McDonald, followed by Dinner Dance at the Plaza. Tkts: \$1500/2,500/\$5,000; 903-9679 or specialevents@carnegiehall.org	CARNEGIE HALL	CARNEGIE HALL 881 SEVENTH AVENUE
May 8	MOTHER'S DAY (Sunday)		
Monday May 9 6:00 P.M.	PARSONS FASHION BENEFIT HONORING INDUSTRY LEADERS Cocktails. Dinner, Show & Award to Reed Krakoff, Pres. & Exec. Creative Dir. of Coach and an Alumnus & Board Member, 7PM. Info: <a href="http://www.newschool.edu/parsonsbenefit">www.newschool.edu/parsonsbenefit</a> or 229-5662 x 3570/3735 or specialevents@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	PIER 60 - CHELSEA PIERS 23 <sup>RD</sup> ST & HUDSON RIVER
May 9	LIGHTHOUSE INT'L "A POSH AFFAIR" At the Plaza Hotel, Fifth Ave@ Central Park So. 7PM, Cocktails. 7:45PM, Dinner/Awards. Honorees: Kim Baker Campbell, Amy Fine Collins, Linda Fargo. Tkts/Info: 821-9428.		
May 10-13	<u>BARCELONA</u> : PASARELA – GAUDÍ NOVIAS (Bridal) Call: 34-932-093-639 or <a href="http://www.moda-barcelona.com">www.moda-barcelona.com</a>		
Wednesday May 11 10:00 A.M.	SKIN CARE PRODUCT LAUNCH  By invitation, Contact: Amy Pellicane, <a href="mailto:Amyp@clarinsusa.com">Amyp@clarinsusa.com</a>	CLARINS	PLACE TO BE ANNOUNCED
Wednesday May 11 6:00-9:00 P.M.	39 <sup>TH</sup> ANNUAL POSH FASHION SALE "POSH® AT THE PLAZA" New & gently worn designer clothing. 6-9PM, Benefit Preview tickets, \$175. Benefit Preview tickets: include 4-day pass. 4-Day passes: \$30 or \$10 per day. Info: 821-9445. (Public: 5/12-14, 9AM-6PM; 5/15, 11AM-5PM).	LIGHTHOUSE INT'L	PLAZA HOTEL WEST 59 <sup>TH</sup> ST. @ C.P.S.
Wednesday May 11 6:30 P.M.	ANNUAL GALA  Cocktails. 7:30PM, Dinner. Honoring Tim and Johnny Belk of Belk, Inc. By invitation. Contact: 217-4100	FIT & EDUCATIONAL FOUND'N FOR THE FASHION INDUSTRIES	CIPRIANI 42 <sup>ND</sup> STREET 110 EAST 42 <sup>ND</sup> STREET
May 13-15	TIMECRAFTERS NEW YORK (Luxury Watch Expo). The TimesCenter, 242 W 41 <sup>st</sup> Street (8 <sup>th</sup> Ave). Hours: 5/13, 11AM-6PM; 5/14, 10AM-6PM; 5/15, 10AM-5PM. Info: <a href="http://www.timecrafters.us">www.timecrafters.us</a> Press: KX Associates, 925-2507		
May 13-15	<u>SANTA MONICA</u> : BEAD INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; <a href="http://www.intergem.com">www.intergem.com</a>		
May 13-15	<u>BOLOGNA</u> : COSMOFARMA 2011 (Beauty). Contact: <a href="http://www.cosmofarma.com">www.cosmofarma.com</a>		
May 13-15	<u>BARCELONA</u> : SALÓN INTERNACIONAL NOVEASPAÑA (Bridal) 34-932-093-639; <a href="http://www.moda-barcelona.com">www.moda-barcelona.com</a>		
May 14-17	INT'L CONTEMPORARY FURNITURE FAIR at Javits Ctr. Contact: GLM: 914-421-3200; <a href="http://www.icff.com">www.icff.com</a>		
May 15-16	THE MAKEUP SHOW (For Makeup Artists/Beauty Professionals) Metropolitan Pavilion, 125 W 18 <sup>th</sup> St. Hours: 9-6PM, For ticket/Info: <a href="http://www.themakeupshow.com">www.themakeupshow.com</a> ; Press: <a href="mailto:melody@themakeupshow.com">melody@themakeupshow.com</a>		
May 15-17	SURTEX (Art & Design for the Home) Javits Ctr. Contact: GLM: 914-421-3200; <a href="http://www.surtex.com">www.surtex.com</a>		
May 15-18	NAT'L STATIONERY SHOW at Javits Ctr. GLM, 914-421-3200; <a href="http://www.nationalstationeryshow.com">www.nationalstationeryshow.com</a>		
May 16-20	WORLD TRADE WEEK 2011 (Educational Seminars/Global Business Networking). For info: <a href="http://www.wtwnyc.org">www.wtwnyc.org</a>		
May 17	7:45AM, WWD BEAUTY FORUM, The Asia Society and Museum, 725 Park Ave. (70 <sup>th</sup> /71 <sup>st</sup> St.) Industry speakers discuss brand creation & brand renewal. For top-level retailers & brand executives. Info: <a href="http://wwd.com/beautyforum">wwd.com/beautyforum</a>		
Tuesday May 17 6:30 P.M.	LUXE PACK "ART OF PACKAGING AWARD" GALA Cocktails. Dinner, 8PM. Honoring P&G Prestige, Sumit Bhasin, Global Leader of Innovation. Benefiting the "Marc Rosen Scholarship and Education Fund for Packaging by Design" Tickets/Press: KX Associates, 925-2507.	PRATT INSTITUTE	UNIVERSITY CLUB FIFTH AVE & 54 <sup>TH</sup> STREET